Not Long Jo Go!

Laura Grace
PHOTOGRAPHY

With only a few months until your wedding day, the butterflies are probably appearing and the lull of "what should we be doing now" is coming to an end with lots of little jobs starting to surface.

Well reading this brochure is another job to put on that list haha. Hopefully you'll be glad you did though!

As promised, this brochure is packed full of little hints and tips that will make your day even more perfect.

Enjoy the rest of your planning and I will hopefully see you soon to chat about your day in more detail.



Hon You Can Improve Your Photographs

As your wedding photographer, I want you to be absolutely delighted with your final wedding images. So here are some tips for you on how you can get the most from me and how you can help yourselves to get the best possible photographs:

1. Relax

Honestly, pretend I'm not even there. Everyone loves natural images so please don't feel the need to look at me, or give me a big Cheeeeeese just because I have my camera pointing at you. You do your thing and I'll do mine!

2. De Clutter

Getting ready can be a bit chaotic at times, especially if there are lots of people around. Have a think about the room you will be using to get ready though - if there is lots of mess, as much as I will try and avoid it, it could show up in the pictures.

3. Be Confident

With your hair and make up done, wearing the most expensive outfit you've ever bought, hopefully you will feel like a million dollars. When you feel good it will come across in photos, so believe me when I tell you you look amazing! If you do have a less favourite feature though, or a preferred side, be sure to tell me (you can put it on your questionnaire) so I can work around it.

4. Have Fun

Hopefully this is a given, but seriously, enjoy yourself! As above, this will come across in photos so try not to be too nervous or serious. Just smile, and enjoy!



5. Trust me

It is very normal to be anxious about having your photo taken, especially with the more 'formal' couple portraits. Hopefully though you will trust me to get you in to the most flattering poses that will make you look great. I will tell you to get close to each other, avoid over-puckering your lips when kissing but smiling instead, and position you to maximise the light. Let me worry about those things - you don't need to.

6. Practice

I always recommend you have a pre wedding shoot prior to your wedding. It gives us a chance to get any of the awkwardness you might be feeling out of the way before hand. You will get to know me a bit better and see how I photograph and edit photos of YOU. Couples always get more from their wedding photography if they've already had a shoot with me. You can add one on to your package for $\pounds 95$.

7 Relax (again)

One of the main reasons my clients book me is for my natural, candid images. I like to capture people when they don't realise I'm there (not in a creepy way, honestly!) but because that is when they are at their most relaxed. Now I know that some of equipment can mean that I'm hard to ignore, but seriously, it is your day, you don't need to worry about me. I'm there to document what happens, please don't feel the need to do anything differently.

Ayesome Adrice

Some helpful hints that I've learned from my own wedding as well as some of the many that I've attended:

Invest in a new perfume, so whenever you smell it you'll be reminded of your wedding day.

Make sure you give your DJ a list of 'must plays' as well as 'must nots', to suit the style of music your guests will enjoy Keep kids entertained with activity packs during the reception (I have free electronic copies I can send you)

Jusk ask!

Consider putting together a survival kit for the ladies bathroom (hairspray, plasters, bobbles, safety pins, pain killers, eyelash glue etc).

Make sure your groomsmen know what to do (and what not to do...) and that someone knows how to tie a cravat or bow tie etc.

Don't skip breakfast!
Lunch will be a long
time away so make
sure you eat
something and
remember to stay
hydrated.

Whilst you are eating your food, take a moment to stop and just watch everyone chatting and enjoying them selves.

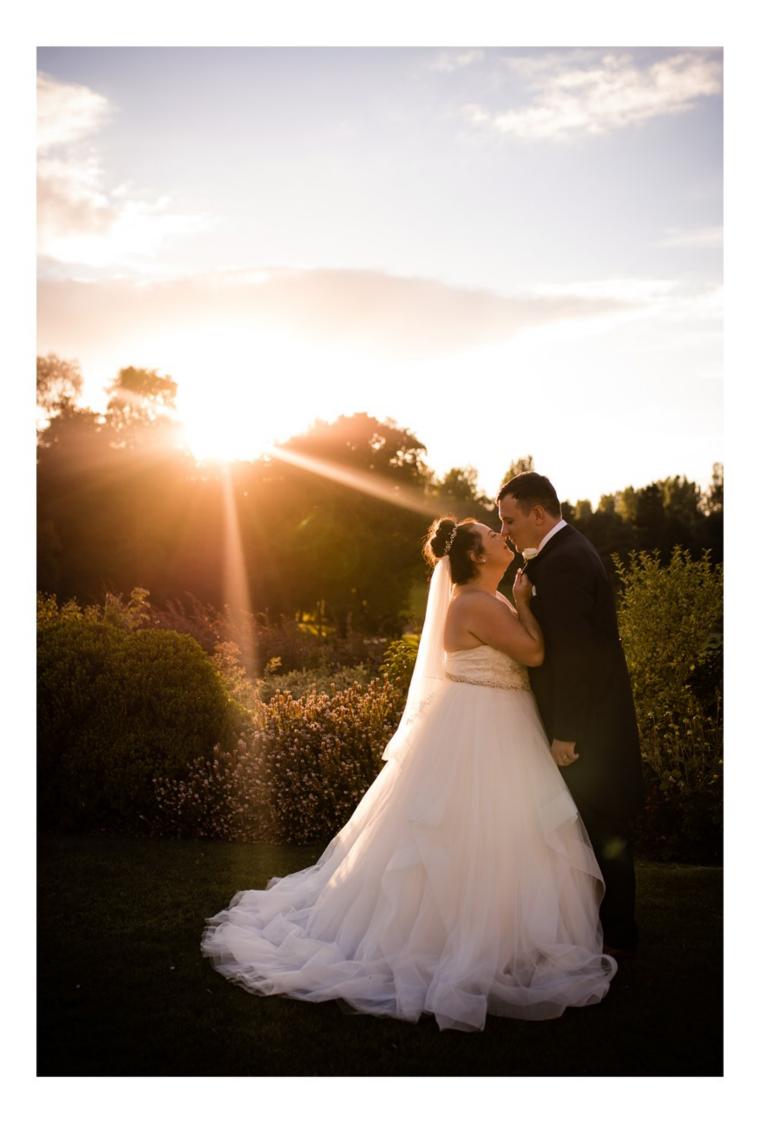
Don't sweat the small stuff. As long as the two of you end the day married, don't let anything spoil your fun.

Stop ruining your heels when you sink in the mud! Grab some heel stoppers to pop on the bottom of your shoes.

Have a pair of scissors to hand in the morning to remove tags etc.

Remember to take the stickers off the bottom of your shoes!

Consider getting co-ordinating hangers for all the dresses



Sample Timeline

Every wedding is different and so every day will follow a different timeline. This is a question I get asked a lot though, so I thought I would show you an example of how your time could be spent. This is based on an all-in-one venue with a ceremony start time of I pm, but can of course be adjusted accordingly:

Bride's finishing touches as well as all the details

11.45am Bridesmaids put on their dresses

12.00pm Bride gets dressed

12.15pm Bridal portraits and some quick group shots

12.30pm Laura leaves to make sure she is at the venue in plenty of time to

catch your arrival

12.40pm Bride leaves for ceremony

1.00pm Ceremony

1.30pm Drinks reception

1.45pm Group shots

2.15pm Mingling with guests

2.30pm Couple Portraits - part I

2.45pm Guests seated

3.00pm Grand Entrance

5.00pm Speeches

5.45pm Mingling with guests

6.00pm Couple Portraits - part 2

6.15pm Couple to spend time alone/with guests

7.00pm Evening guests arrive

7.25pm Cut the cake7.30pm First Dance

8.00pm Laura to leave

Check the time of the meal with your venue/caterers and we will plan around that.

Formal Photographs

Most weddings couples like to have some group shots, but please be aware that they do take time to organise. As a guide I would suggest you allow 10 minutes for a full group shot and then 3-4 minuntes per group afterwards. Therefore, I would recommend you keep your list to no more than 10 so that you and your your guests don't feel like it's taking too long. It also means I will have more time to capture the candid shots that everyone loves.

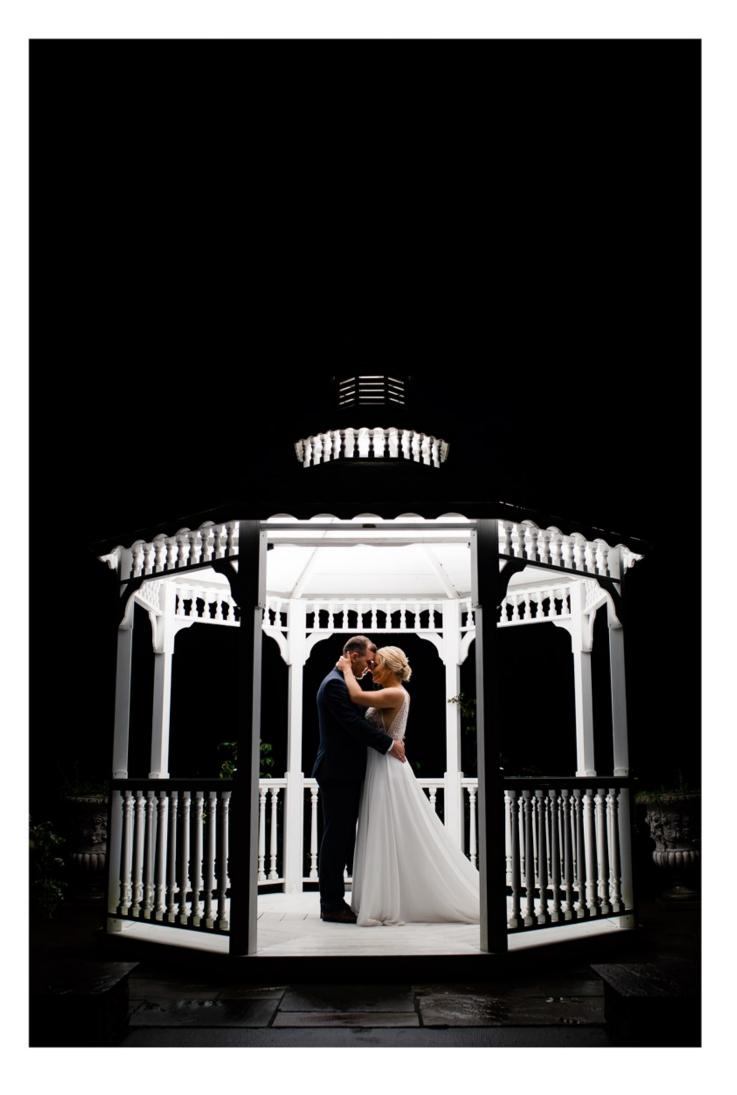
Group shot lists should be communicated via the questionnaire.





Suggested Shotlist

All Wedding Guests
Bride's Family
Bride's Immediate Family
Groom's Family
Groom's Immediate Family
Bridal Party
Bridesmaids
Groomsmen
Stags or Groom's friends
Hens or Bride's friends



More Top Typs...

Hold your first kiss so that I have the chance to capture it. Embrace it, it will be your only one! Don't sprint down the aisle. I know you will be so excited (and probably a little nervous) but take your time.

Plan to get ready early. Not only will this mean you are less likely to be late, but you will avoid any stress and still have time for some photos.

Prepare speeches in advance and avoid turning to google, instead opt for individual, heartfelt and thoughtful reflections.

Plan for a chill day the day before. Try to get everything ready in advance so that you can just relax - it will really help you feel prepared.

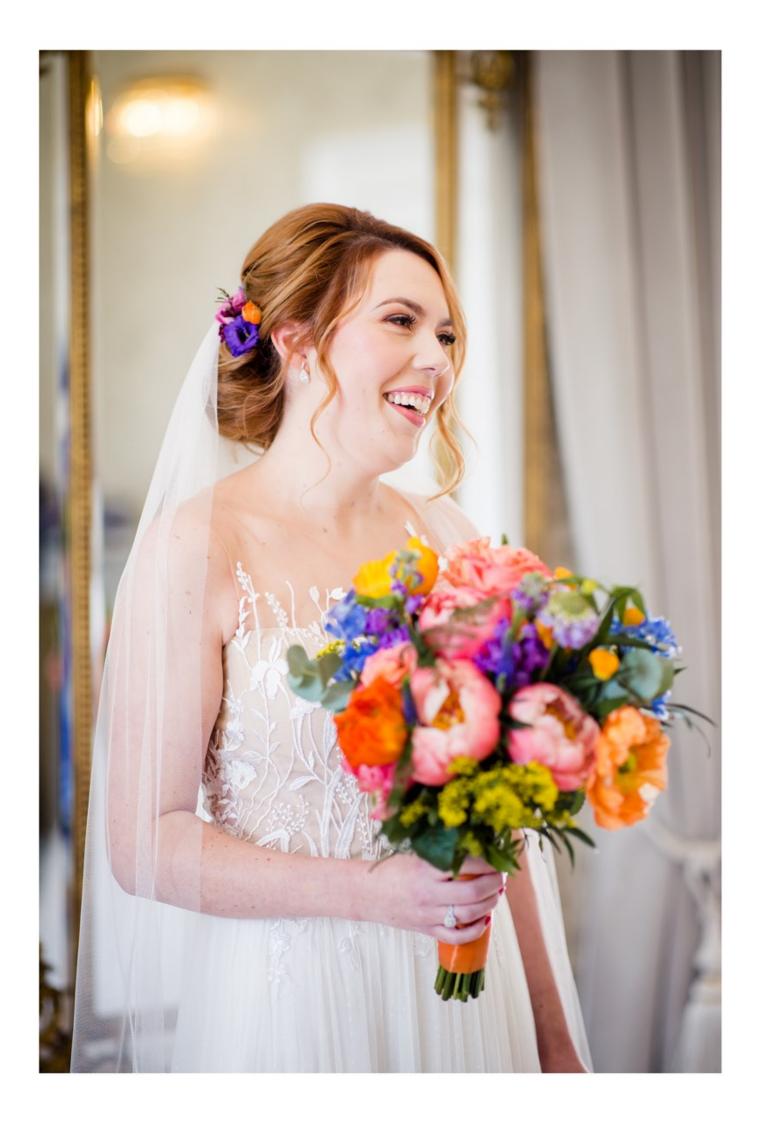
Have all your little bits (shoes, jewellery, perfume, garter etc) in one place ready for me to grab when I get to you so I don't need to interupt you.

Remember to break in your shoes! It could be a long day so you will want them to be comfortable.

Let your guests know in advance if they are going to be in a group shot so that they know not to disappear until after it has been taken.

If you want to have an epic confetti shot, then make sure you provide some for your guests to throw.

And last but by no means least - remember that as long as you end the day as a married couple, then it really did all go right. You have worked hard to make sure everything is perfect and it will be! You are giving your family and friends asuperb day to remember, but it is not your responsibility to make sure they enjoy themselves.



Upgrades

You have already booked a package with me for your wedding photography, but did you know that I offer other products and services, which you may choose to add on?

Pre Wedding Shoot (if not already included) £95

Second Photographer for the full day £300

Full Set of Black and White edits £50

Luxury Wedding Abum £400

Personalised Print Box including 50 prints £95

Additional USBs £25

Additional Hours £150

Print Bundles - to be ordered via online gallery

To make any adjustments to your package or add on any upgrades, just drop me a message and I will update your invoice.

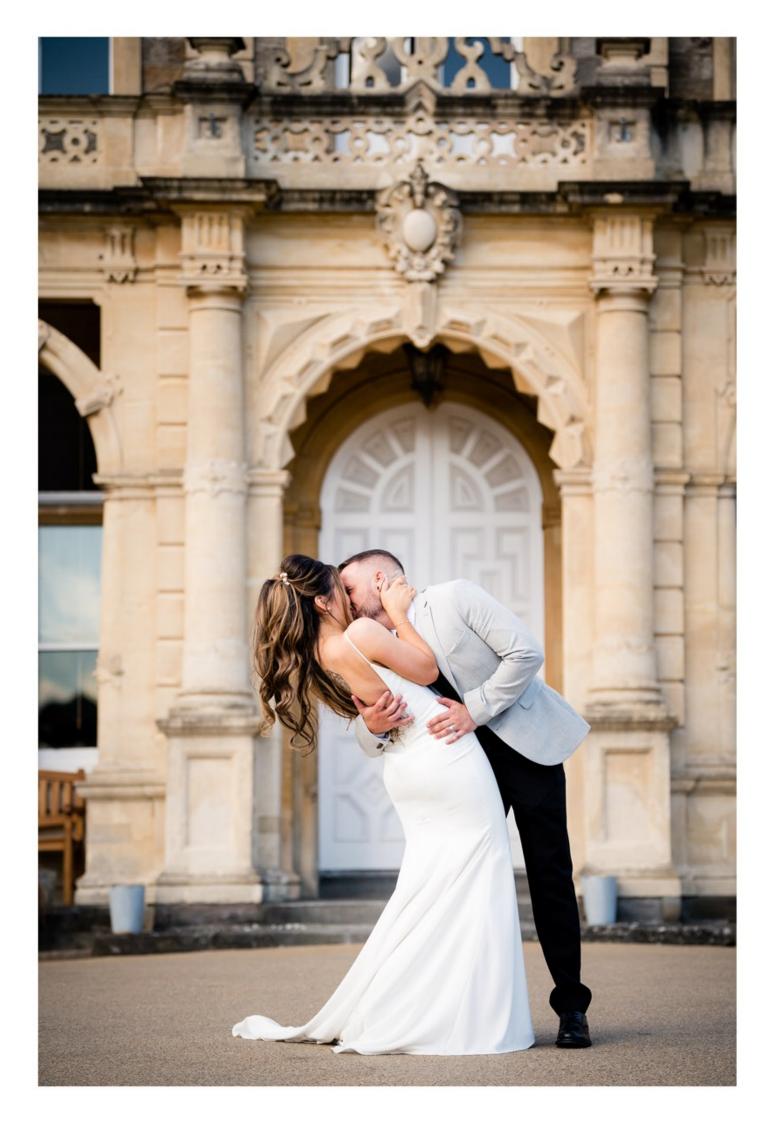












What Happens Afternards

01 02 03

Back Up

As soon as I get home after your amazing wedding I will transfer allof your images onto my computer which is also backed up in the cloud so that your images are super safe

Previews

I know how desperate you will be to see the photos so I a 'sneak peek' of around 10-15 images on social mediathe day after your wedding

Editing

I will then edit the rest of your images, sorting through duplicates etc so that you only receive the very best ones.

I will colour correct, adjust the lighting and change some to black and white.

04

05

06

Retouching

Some images will receive extra special touches such as spot removal, skin softening, teeth whitening etc. Any permanent features will be left alone unless requested otherwise

Delivery

You will receive a link to your password protected online gallery within six weeks of your wedding, along with your USB containing all the high resolution files

Aftercare

Once you have seen your images, I will send you some information about albums etc. Prints may be ordered directly through your gallery. Please back up your wedding images as soon as you can.



Finally, once you are happy with everything, it would be great if you would leave me a review (Facebook and/or Google) so that other couples can see what you thought!

Then I will leave you alone to live happily ever after xx

Layrax